

## Philanthropy

Philanthropy is defined as the love of humanity. A modern definition is "private initiatives, for the public good, focusing on quality of life", which combines an original humanistic tradition with a social aspect developed in the 20<sup>th</sup> century.

Growing up in this state, I dreamed of attending a college one day. On fall Saturdays at the stadium, I caught a glimpse of the brick buildings and tree-lined walkways. I knew they led to information, knowledge, and a whole tribe of new minds to connect with. When the day finally came to unpack my few belongings in the residence hall, I knew I was finally where I had always wanted to be. My years on campus certainly lived up to the anticipation. The classes, professors, friends, and opportunities created a life-changing experience.

Philanthropy is a critical part of the life and success of the whole local community, and college in particular. As a board member of the Center for Advancement, I have seen firsthand the joy of our alumni and friends as they make a difference in the life of this institution. **They** are delighted to pay it forward as they understand what college means to them. As a student, one does not always value how much the path was paved by those who have gone before, those who have an ability to give back. Now that my friend and I have made this community our family's home, we have a much better understanding of how vital the longterm success of the college is for our entire state.

Through my involvement with the Center for Advancement, I truly witness the breadth of areas one can support. This institution is doing incredible researching, educating, and programming in so many areas. And our donors can discover their passion and connect in a meaningful way that goes beyond the dollars given. Whether it is the joy of the written word, the connection to firstgeneration college students, the atmosphere of a football Saturday, or a desire to support the cure for a hereditary medical condition, our donors become a part of the life of the college.

I have also seen philanthropy directly affect the life of the college from my experience in the Department of Finance. I work with students who have the opportunity to attend college because of the financial assistance they receive from our donors. Continued support has fostered the enhanced facility we work in today which has been reconfigured to remain relevant to today's needs. The educational experience is much richer because of the generosity of others. Our new auditorium is one shining example that we are proud to support. Not only is this facility a marvel of world-class architecture and programming, it also strives to make the arts accessible to all citizens. These experiences spark curiosity and imagination in audiences, young and old, to remind us what it means to be alive in this era of technology and separation.

Different funds provide a real-life working experience that is as relevant as any internship. Through philanthropy, students and faculty are able to use technology that could not be supported with tuition dollars. Private gifts also allow us to assist our faculty, who are the life of the institution, and provide our students a top-notch education.

Every dollar of support to the university today replays itself over and over as successive generations of learners have an opportunity to develop the skills they need to save lives, shape minds, and transform our future. One of the values we hope to instill in our children is the understanding of the value of giving back.

Which of the following did the college donors NOT do?

1. Write for college publications.
2. Sponsor health treatment.
3. Communicate with students.
4. Attend college sport clubs.