

38.1. Imagine that you are doing a project on **why Zetlanders rarely buy Christmas presents online**. You have found some data on the subject — the results of a survey (see the table below).

Comment on the survey data and give your opinion on the subject of the project.

**The survey question:
Why do you rarely buy Christmas presents online?**

Reasons	Number of respondents (%)
Difficult to find a highquality presen	52
The photo may be deceptive	18
Choosing takes too much time	13
Late delivery	11
No gift packaging	6

Write 200–250 words.

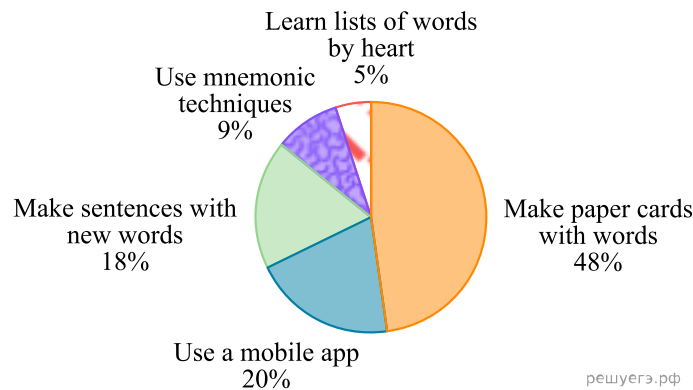
Use the following plan:

- make an opening statement on the subject of the project;
- select and report 2–3 facts;
- make 1–2 comparisons where relevant and give your comments;
- outline a problem connected with buying presents online and suggest a way of solving it;
- conclude by giving and explaining your opinion on whether it is advisable to buy presents online.

38.2. Imagine that you are doing a project on **the most effective method of learning new words in a foreign language for Zetland teenagers**. You have found some data on the subject — the results of a survey (see the pie chart below).

Comment on the survey data and give your opinion on the subject of the project.

**The survey question:
What is the most effective method of learning new words in a foreign language?**



Write 200–250 words.

Use the following plan:

- make an opening statement on the subject of the project;
- select and report 2–3 facts;
- make 1–2 comparisons where relevant and give your comments;
- outline a problem that can arise with learning a foreign language and suggest a way of solving it;
- conclude by giving and explaining your opinion on the importance of learning foreign languages.